

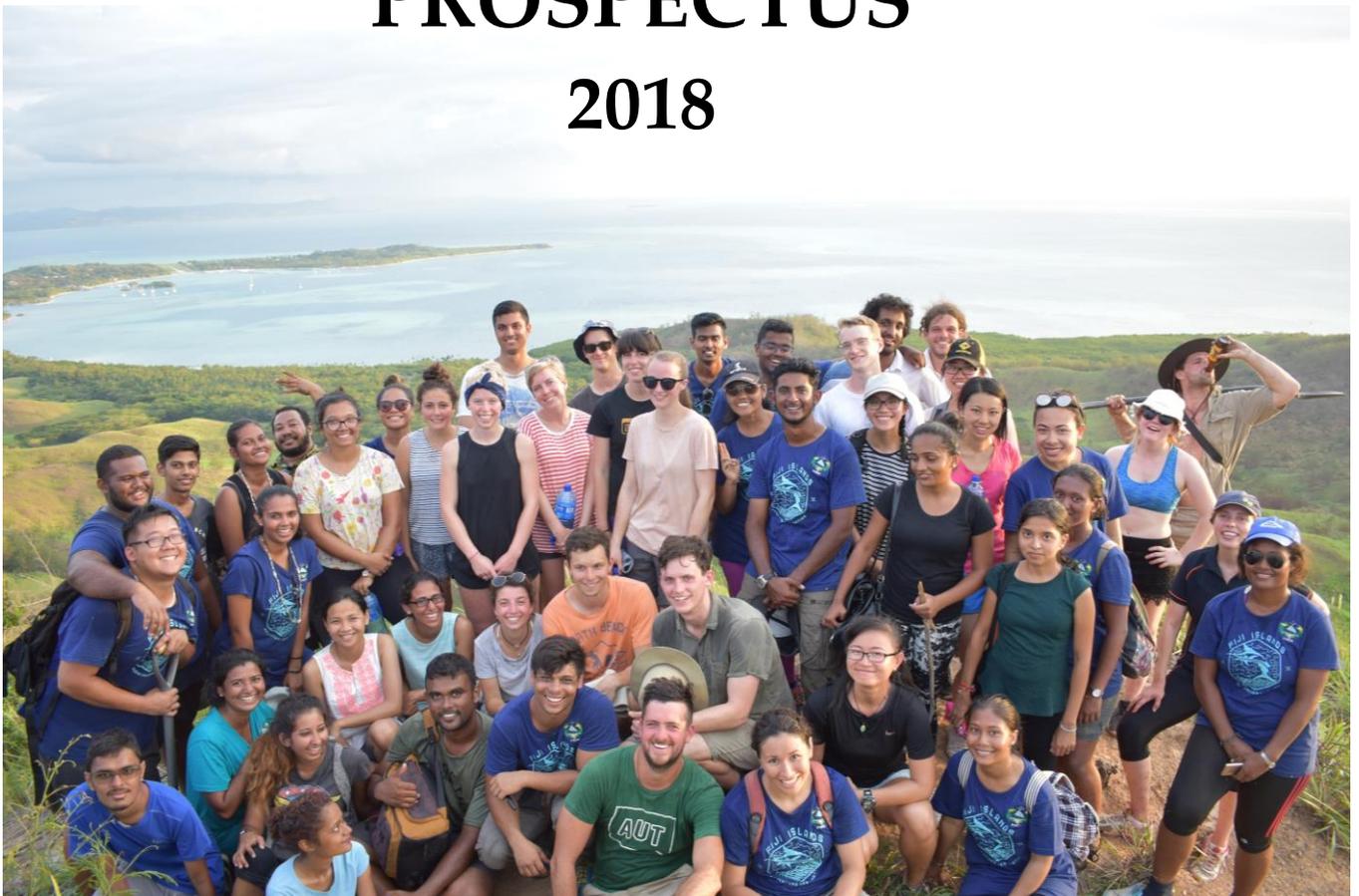


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# PACIFIC MEDICAL STUDENT'S

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# ASSOCIATION SPONSORSHIP PROSPECTUS 2018



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# WELCOME TO PMSA

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Dear Prospective Partner

The Pacific Medical Students' Association (PMSA) takes enormous pleasure in inviting you into become one of the major sponsors for 2018. PMSA represents the voice and interests of medical students from throughout the Pacific region, on both a local and international scale. We are the peak representative body for student doctors throughout the Pacific Islands, and we exist with the central intention of promoting international collaboration on medical research, health promotion and clinical medicine between the next generation of health professionals.

Our association was founded in 2016 as a global health initiative by a group of doctors in training. The core mandate of PMSA is to create a positive change in the lives of Pacific region medical students, by organising and providing medical education beyond that offered within the respective curriculum of medical schools. This in turn will ensure that our future doctors can provide the best possible care to patients in the Pacific region, and can be active health leaders in their communities. PMSA brings together medical students from 28 Universities across 14 neighbouring countries.

PMSA aims to be an agency for communication and representation of Pacific Island medical students both domestically and internationally to key stakeholders. We provide medical education targeted at areas crucial for improving Pacific health in the long-term, and work to improve the international recognition of these key health issues. As a non-profitable association let be medical students, we aim to host events that advocate on a global scale for engagement with Pacific Island healthcare. Ultimately, we aim to ensure that in



times of great need our future doctors will provide united assistance to all neighbouring countries.

# PMSA CORE OBJECTIVES

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The Pacific Medical Students' Association brings together students from Australia, New Zealand, Fiji, Papua New Guinea, Solomon Islands, Vanuatu, Samoa, Kiribati, Tonga, Palau, Marshall Islands, Tuvalu and Nauru.

Our central aims as enshrined in our constitution can broadly be outlined as:

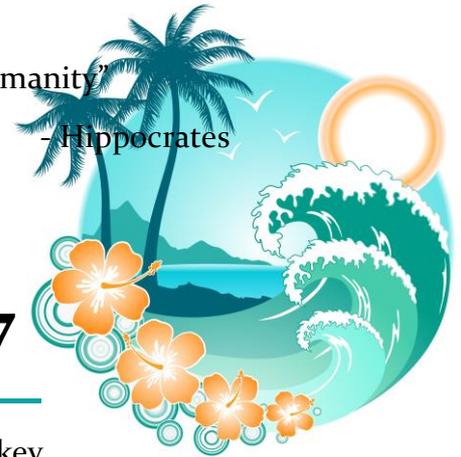
- To be an organisation for communication and representation of Pacific Islander students locally and internationally to leading stakeholders.
- To promote international collaboration between medical schools.
- To provide medical education focussed on key areas of Pacific health that goes beyond that traditionally offered by medical school curriculums.
- To enable effective networking opportunities between future doctors in the domains of research, clinical medicine, advocacy and health promotion.
- To ensure and enable effective networking and communication between other regional and international medical student associations.
- To promote awareness among future doctors of issues relevant to the study and practice of medicine in the Pacific region.
- To advocate on a global scale for engagement with Pacific Island healthcare issues.
- To develop leadership and professionalism amongst Pacific Island medical students.
- To make clear that the practice of medicine transcends borders, and to ensure that in times of great need medical assistance will be provided by all neighbouring countries.

“Whenever the art of medicine is loved, there is also a love for humanity”

- Hippocrates

# INITIATIVES IMPLEMENTED IN 2017

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Our 2016-2017 program witnessed the implementation of several key initiatives which will continue to evolve in the coming years. These initiatives have provided a foundation through which medical students from throughout the Pacific region have begun to engage with our association and grow through the opportunities we have provided.

## **The Southern Hemisphere Medical Camp (SHMC)**

Our inaugural Southern Hemisphere Medical Camp was held in Malolo Island from December 15<sup>th</sup> to 23<sup>rd</sup> 2017. We had over 100 medical students from 7 nations come together to learn from more than 20 world experts who attended our camp. The camp was focused on five core themes which had been identified as key issues for the future of Pacific health, in 2017 these were: Climate Change & Natural Disasters, Environmental Health, “Jungle Medicine” & Basic Survival in the Wild, Emergency Medicine, and Mental Health. The camp also enabled us to build our international network, by developing our relationships with the Fiji Military Forces, The Floating Foundation, and members of several public health organisations located throughout the Pacific.

Attendees of the camp were also treated to social events and community outreach opportunities throughout the week, which enabled them to work together to make a real difference in the local Fijian community. This also allowed participants to engage with local Fijians, and share their diverse cultural backgrounds and experiences with one another, which students reported to be a key benefit of the camp.



Students walked away from this camp with new knowledge about health issues affecting the experience, hands-on experiences which have provided them with skills in emergency medicine and disaster management, and a new network of international peers from whom they will learn and develop new knowledge, skills, cultural awareness, and international friendship.



### **The Pacific Medical Experts Conference**

This one day conference was held on December 17<sup>th</sup> 2017 and involved experts contributing to the inaugural SHMC coming together to discuss a broad range of pacific healthcare issues and contribute to our Public Health Working Group. These interactive sessions involved Doctors, Academic Experts, Researchers and Scholars from a broad domain of interests raising and discussing healthcare issues which they believed were of core concern in the Pacific region. These discussions have informed PMSA's policy and focuses, and the themes which our future Southern Hemisphere Medical Camps will be focusing on.

### **Tui Lawa Foundation**

This foundation launched during our inaugural SHMC and is the primary mechanism by which PMSA conducts our clinical screening initiative. Participants of the SHMC were involved in non-communicable disease screening of the local Fijian community, and were provided with the equipment necessary to screen up to 10,000 patients in these remote islands. PMSA involved our senior medical students as volunteers during this program, providing them with useful

experience whilst also enabling the local community to benefit from free screening and access to health promotion and education.

### **Green Living Initiative**

Our green living initiative aims to ensure we are giving back to the environment and undertaking our other initiatives in a sustainable way. During the SHMC our student volunteers and local Fijians planted hundreds of trees on Malolo island as part of our Climate Change program. This further allowed us to engage with local Fijians and build our connection to the local pacific islander community.

### **Therapeutic Guideline Software Initiative**

PMSA has partnered with Fijian hospitals to provide and distribute therapeutic guideline software to doctors and medical students in Fiji free of charge. This resource has greatly improved student access to medical pharmaceutical knowledge.

### **E-Prescribing Fiji**

PMSA has also been part of the process of instituting E-Prescribing in local Fijian hospitals. We assisted in setting up the first e-prescribing system in Fiji, which remains in the process of being expanded upon.



# INITIATIVES 2018

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All of the core initiatives developed during 2016 – 2017 will continue to run and will be expanded upon during the 2018 year. In addition, we will also be launching several new initiatives this year, aimed at increasing our international advocacy and our outreach in the local community.

## **The Southern Hemisphere Medical Camp (SHMC) 2018**

We will be hosting the 2<sup>nd</sup> Southern Hemisphere Medical Camp during December 2018 in Fiji. This year's camp will have a strong emphasis on providing medical students with skills in disaster preparedness and research. We will be partnering with The Floating Foundation to deliver part of our academic program, and we will continue and grow our Green Living Initiative as part of the program. This year we are aiming to have student attendees from all 14 of the countries we represent. This will involve subsidising or offering scholarships to students from underrepresented countries to attend and participate in this opportunity. The themes to be covered during the academic program are in the process of being finalised, and will be focused on areas identified during last year's Pacific Medical Experts Conference.

## **The Pacific Medical Students Development Goals**

This year we aim to formally establish our own goals and policies in line with the Sustainable Development Goals. We want PMSA to have a specific focus on the need for Humanitarian Aid in the Pacific. By formally establishing these goals we will be able to tailor our future initiatives to meet these core aims. We will be establishing these goals in consultation with Pacific experts during this year's Pacific Medical Expert Conference.

### **Expanding the Tui Lawa Foundation**

This year we will be expanding our outreach to go into a minimum of 3 Fijian communities during our SHMC, and offering free non-communicable disease screening. During this program, we will also be collecting data (with the consent of participants) on the non-communicable diseases we screen, which will inform our future research projects. This will ultimately allow us to better tailor our Tui Lawa Foundation in future by practicing evidence-based outreach.

### **Non-Communicable Disease Research**

During the SHMC we will be placing students in international groups made of students from a variety of nations. These student groups will then conduct analysis on the data we collect through the Tui Lawa Foundation. Students will be encouraged to improve their research skills through this process, which will involve both traditional teaching and hands-on skill building. Students will then have the chance to continue working in these groups to produce research outputs (posters, presentations, or research papers) supported by PMSA during 2019. This program has the dual purpose of conducting important research on Pacific islander health as it relates to non-communicable diseases, and will also see students collaborate on international research projects.

### **The Pacific Medical Students' Journal**

This year we will be formally launching the Pacific Medical Students' Journal (PMSJ). This journal underwent a soft launch during the inaugural SHMC when two articles were included in the SHMC Magazine. This year the first issue of PMSJ will be formally launched, with the aim of having medical students from throughout the Pacific develop skills in academic writing and have the opportunity to have their research published. This journal has an emphasis on Pacific health, and will be an informative journal which will raise awareness on Pacific Islander healthcare issues for all who read it.

### **International Advocacy**



## PMSA SPONSORSHIP PROSPECTUS 2018

PMSA will be expanding our emphasis on international advocacy this year. We will be formally recognised by the International Federation of Medical Students Associations (IFMSA) and are aiming to send a delegation of Pacific Islander students to all future meetings. We will also be having an emphasis on getting our voices out at key conferences, and expanding our international network. We have already been represented at the 15<sup>th</sup> World Congress on Public Health, and our student members have been part of improving affordability and access to the World Health Organisation Internship program. We have also planned to have students in attendance at the Geneva Health Forum 2018 and at the Developing Emergency Medicine Conference 2018. We will also be aiming to have a delegation present at the Australian Medical Student Association Global Health Conference, and we will be looking to further expand on this planned representation throughout the year.





# ADVERTISEMENT

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## Social Media Advertisement Opportunities

PMSA uses a wide range of social media platforms to



engage with our members. We currently utilise Facebook, Twitter

and



Instagram regularly, and are intending to expand this to include a YouTube channel in 2018. For our sponsors, we are able to offer regular advertisement on these platforms, particularly in the lead up to our annual SHMC when we are most active. Please speak to us about what we can do for you.

## Web Advertisement Opportunities

PMSA's official website provides students with information about our initiatives including our annual camp, and is also home to our popular blog centred on Pacific Healthcare. All sponsors and advertisers will be listed on the website including information about their company.

## SHMC Advertisement Opportunities

Our sponsors are able to be present at our camp. We are able to distribute any information including products to our participants, and we are able to display posters or banners of sponsor companies throughout the camp. Please speak to us about what we can do for you.

## PMSJ and SHMC Magazine Advertisement Opportunities



There are opportunities for advertisements to be placed in our two annual publications. Last year the SHMC magazine alone reached over 200 medical students and junior doctors, and we plan for the PMSJ to be launched internationally at all of our medical schools for an even wider audience. Please speak to us about what we can do for you.



## SUPPORTING US

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PMSA is a relatively new organisation which supports students from a broad array of international backgrounds. When choosing how best to support us we encourage you to contact our sponsorship team.

There are a number of ways in which you may support us, whether it be through material aid, financial assistance, or sponsorship of a particular initiative or event. You also have the option of, for example, supporting students from a particular background or area to engage with our initiatives such as the SHMC. We are very open to your suggestions and interested in working with you to form a productive and ongoing relationship. No matter what you are able to or interested in offering, if you are at all interested in supporting us to reach our goals, please get in contact with us!

## CONTACT INFORMATION

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If you have any further information, please do not hesitate to contact us at:

Fiji: (+692) 8323002/8001022

Australia: (+61) 400964510

P. O. Box- 1886, Lautoka Fiji Island

Email: [pmsa@pacificmedicals.org](mailto:pmsa@pacificmedicals.org)

Website: <https://www.pacificmedicals.org/home>

If you would like to make a donation to PMSA, the details are as follows:

<b>Account Name:</b>	Pacific Medical Student Association
<b>Account Number:</b>	81218037
<b>Swift Code:</b>	BOSPFJFJ

<b>BSB Number:</b>	069-010
<b>Bank Address:</b>	Bank of South Pacific Lautoka Branch 17 Tuakni Street Lautoka Fiji

We truly appreciate your support and kind donation.



# ORGANISATIONAL DETAILS

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**Organization:**

**ABN:**

**Contact Person:**

**Address:**

**Suburb:**

**State:**

**Country:**

**Postcode:**

**Telephone:**

**Mobile:**

**E- mail:**

**Thank you for supporting Pacific Medical Students' Association. Please return your completed form to [pmsa@pacificmedicals.org](mailto:pmsa@pacificmedicals.org).**

